

# Sharing our passion, growing our sport

September 3-5, 2025 // Mont-Sainte-Anne

## **Programming**

Announcing our first workshop leaders

EARLY BIRD

**APRIL 30!** 

Limited quantities.



#### Yannick Menneron, France

The founder of Bike Solutions, a leading European builder of trails and pumptracks, shares his experience building infrastructure around the world.



### Patrice Drouin, Chantal Lachance et Frédéric Asselin. Québec

The founders of event producer Gestev and the general manager of the Vallée Bras-du-Nord cooperative trace the history of mountain biking in the region and paths forward for the sport.



#### Brice Shirbach, Delaware (USA)

This MTB journalist and "the only professional mountain biker from the state of Deleware" gives a festive video presentation of adventures on trails around the planet.



#### Simon Drouin, Québec

Owner-operator of LVLUP MTB school, this passionate instructor, consultant and MTB infrastructure developer shares his philosophy on maximizing user input to design facilities for learners.



#### Samantha Bosence, New Brunswick

MTB instructor, manager of Mountain Bike Atlantic and marketing director of Poley Mountain bike park, Sam is here to share her experience working with the community to foster a spirit of "coopetition."



#### Julien Marceau, Québec

A geomotics expert and founding member of the Empire 47 trail center, Julien shares insights on using state-of-the-art mapping tools to build trail networks.

# Three reasons not to miss the symposium

An inclusive event to build community and grow the industry.





## Programming on 3 themes with something for everyone

**Social:** Biking for leisure and recreation

**Economic:** Tourism and regional development

infrastructure

**Terrain:** Designing, managing and developing MTB

**(2**)

## Workshop, network, share

Distinctive feature: The Symposium gives everyone the time and tools to share and network with like-minded enthusiasts based on your location, organization type, strengths, and challenges.

On the agenda: Two half-days of participatory workshops to think, talk, and work together on the future of mountain biking.



## Time to ride and enjoy the destination

We saved the best for last! On top of enriching discussions and workshops, the Symposium has plenty of opportunities to hit the trails by day and get your party on with fun evening gatherings and unforgettable rides.

The Symposium has great events for people from every corner of the industry, from hands-on trail builders to spreadsheet warriors to the community-builders whose ideas and outreach are taking the sport in exciting directions.

- quebecvelodemontagne.com